

Stakeholder Interviews

Grade Level: All
Time: Several days

Objective:

- Develop power maps of stakeholders.
- Identify stakeholders' interests.
- Identify problems within an issue by conducting interviews of experts and stakeholders.

Curricular Connections: Civics, Language Arts

Materials: List of community contacts, phone and e-mail access, transportation, copies of

[Interview Cover Sheet \(www.publicachievement.org/TeacherGuide/Activities/InterviewCoverSheet.pdf\)](http://www.publicachievement.org/TeacherGuide/Activities/InterviewCoverSheet.pdf)

Procedure:

- 1) Teams brainstorm and create a power map of the people and organizations effected by and affecting their issue, identifying the relationships and connections between them.
- 2) Teams conduct research to identify “stakeholders” level of influence.
- 3) Teams compile a final list of stakeholders, identifying their interest and power in the issue.
- 4) Discuss interviewing skills, phone tips, questioning, etc.
- 5) Students conduct interviews of experts and other stakeholders and present their information to the rest of the team. Students may want to ask questions like:
 - How does this issue affect you? What is your interest in this issue?
 - What suggestions do you or your group have for our group?
 - How can we best influence this policy?
 - Has anyone attempted to make these changes before us?
 - What might be some obstacle that we will face?
- 6) Teams discuss information and develop a list of problems that need to be addressed in stage 4.

Reflection:

- Team discussion of information to identify specific problem to work on in stage four.
- Students respond to interviews and discussion in their journals.
- Teams can present information to the rest of the class as a way of updating them about their project.
- Students send thank you notes to the people interviewed. They may want to include summaries of their projects, pictures, or videotapes of what they have accomplished so far.

Assessment:

- Interviews
- Short papers responding to the interviews.
- Power Maps