

Mapping Stakeholders

Grade level: All
Time: 45-90 minutes

Objectives:

- Identify and research different stakeholders involved in an issue as well as their concerns and needs.
- Identify relationships between stakeholders.

Curricular Connections: Civics, Visual and Language Arts

Materials/Resources: Access to research material.

[Power Map Starter \(www.publicachievement.org/TeacherGuide/Activities/MindMapStarter.pdf\)](http://www.publicachievement.org/TeacherGuide/Activities/MindMapStarter.pdf), posterboard, newspapers and/or magazines, markers, other art materials as needed.

Procedure:

- 1) Teams brainstorm and pre-map the different people and groups with an interest in their issue (the stakeholders) by using the Power Map Starter form.
- 2) Students research each stakeholder, identifying interests and concerns.
- 3) Teams develop a final map representing the relationships between stakeholders. Tell students to creatively illustrate the stakeholders using words and images from the magazine and newspapers.

Reflection Assignment:

- Students present/exhibit and discuss their materials.
- Students respond to exercise in their journals.

Assessment:

1. A Power Map illustrating the relationships between stakeholders.
2. Presentation or exhibition of findings.

Source: John Wright