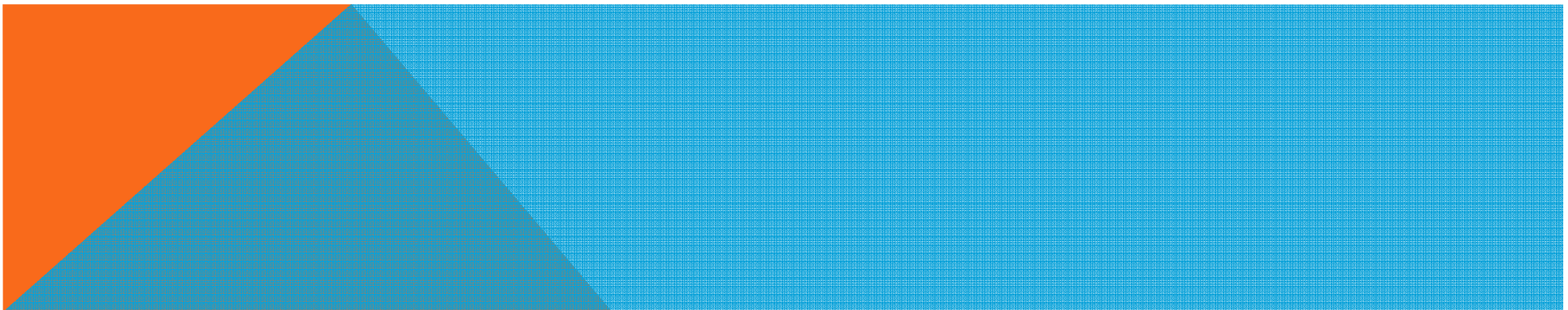




TOWN HALL FORUM
APRIL 19, 2013
CURRENT CONTEXT OF CGE

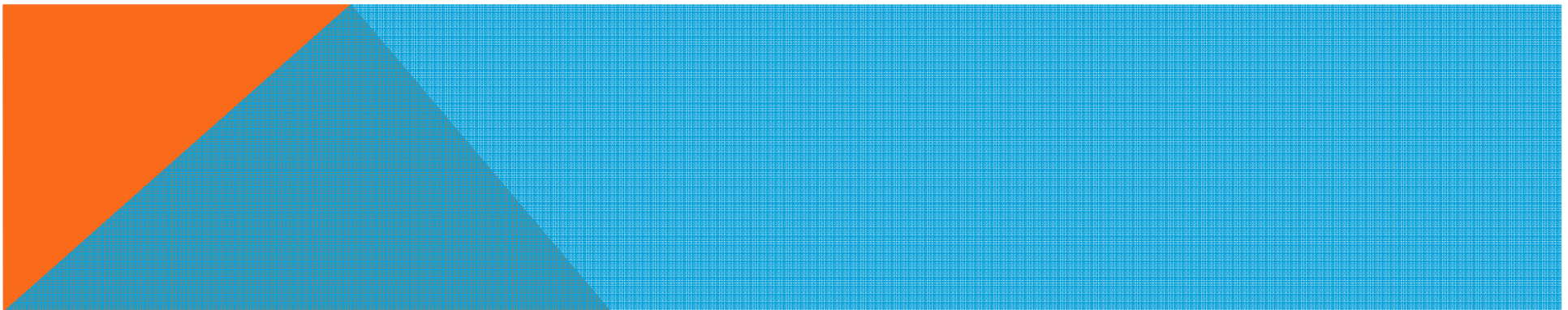
GROUND RULES

1. The note-taker will monitor the chat box and occasionally type in summary comments that will later serve as notes.
2. Participants who wish to speak should type RAISE HAND in the chat box and will be called on in order, so that everyone doesn't try to speak over each other.
3. Please don't overuse the chat box to make points/counterpoints/interjections because it may distract others from the participant who is speaking.
4. Please be mindful of not speaking a second time until others have had a chance to speak a first time.
5. There will be no check-in or check-out of meeting participants so that we can best use the 1 hour meeting time.
6. Please mute your microphone when not speaking to minimize background noise. Please use a headset and microphone if you have one to minimize echo's.



GOAL

The purpose of this meeting is to learn how we each understand the context in which we're working now, including positive and negative forces affecting our work.



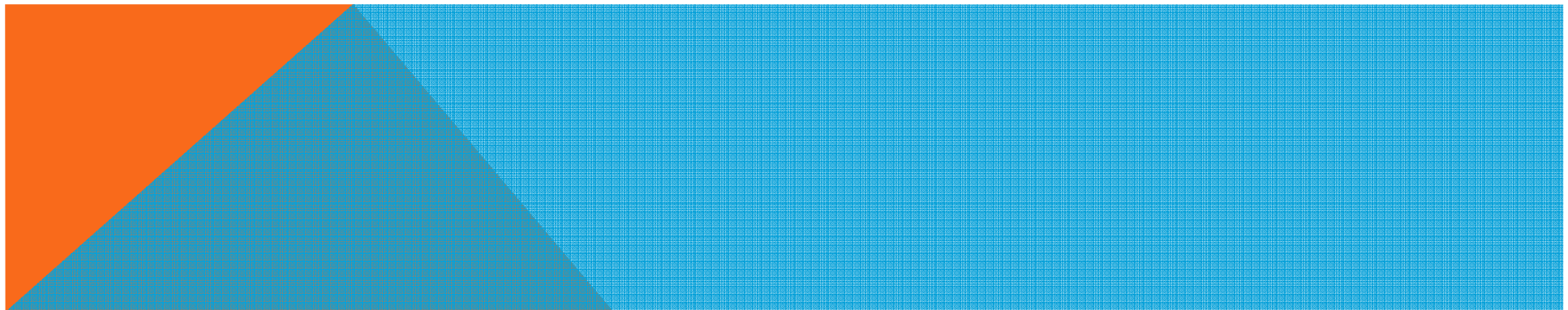
STUDY ABROAD FIELD

POSITIVE FORCES

- Study abroad research is showing that:
 - the most effective study abroad programs have the intervention of trained professionals in the process (reflection sessions, mentoring, etc.)
 - More intentional engagement in the host community through off campus learning
- Direct enrollment models are not being seen as effective by study abroad professionals
- Study abroad programs and institutions are trying to determine how to best engage in these learning practices

NEGATIVE FORCES

- More partner schools moving toward a closed study abroad list and/or developing their own international programs
- Some schools want to use larger providers with lots of program options/locations
- Study abroad participation has been fairly flat in the US
- Decreasing numbers in semester abroad programs



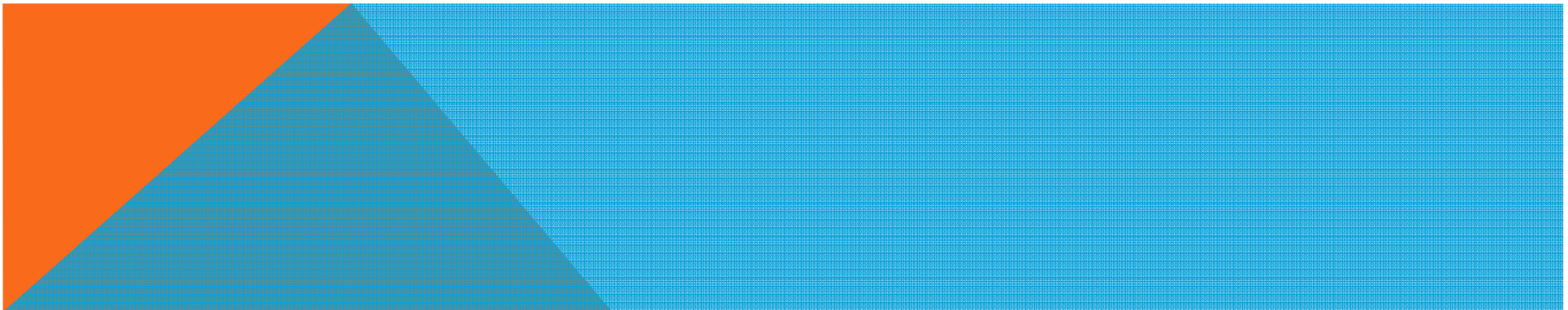
US DEMOGRAPHICS

POSITIVE FORCES

- Increasing diversity in the US

NEGATIVE FORCES

- The number of high school graduates in Minnesota is projected to decline by 6% between 2008-09 and 2019-20.



AT AUGSBURG

POSITIVE FORCES

- Increasing numbers of Augsburg students on Mexico semester programs to meet core curriculum requirements
- Strong relationships with some departments like nursing, SWK, religion, etc.

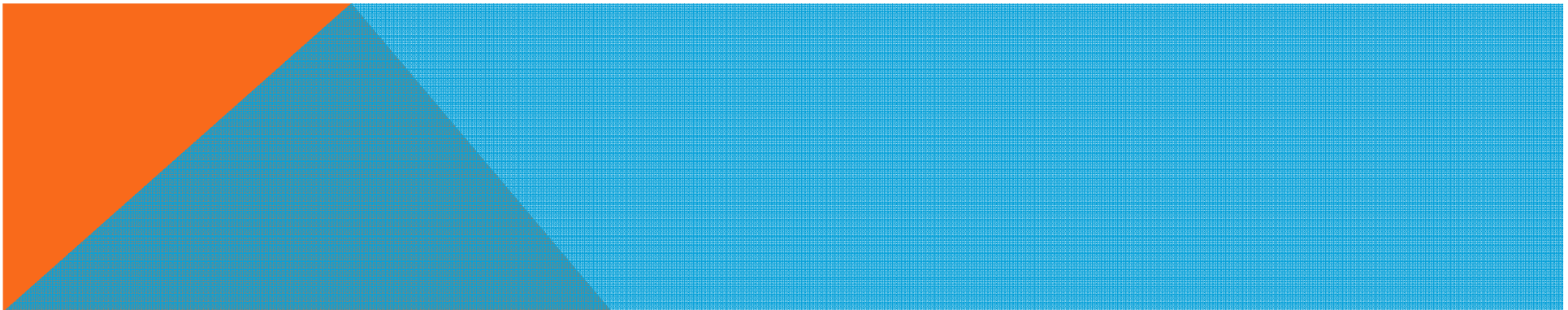
NEGATIVE FORCES

Augsburg didn't take opportunity to get a new study center in Nicaragua and engage in synergy with the Winds of Peace Foundation and higher education to disseminate learning from transformative education and rural development initiatives

Augsburg has faced large budget issues this year and projected to go into next year

Results in more budget pressure being put on CGE

Study abroad policies don't preference CGE (ie, financial aid, LAFs)



AT CGE

POSITIVE FORCES

Effective pedagogy for
education abroad

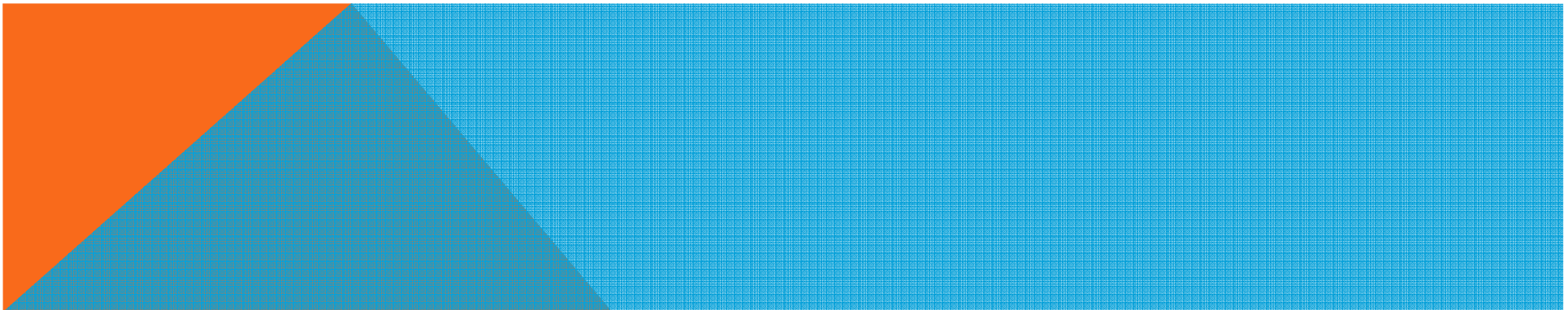
Have been able to
cover direct
operating costs
since 2000

NEGATIVE FORCES

Lower semester
enrollments

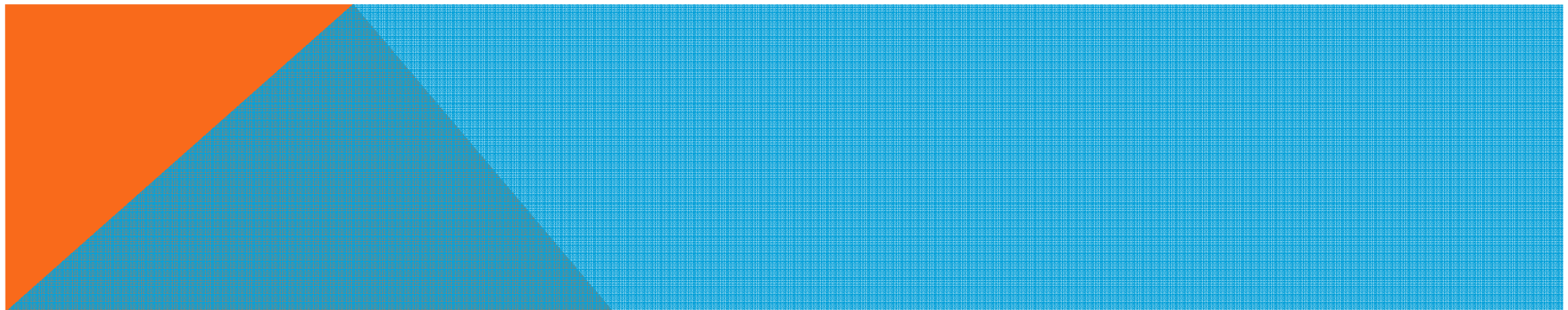
Travel warnings for
Mexico and El
Salvador

We don't have the funds
to have all of us meet
face-to-face to
dialogue and plan



SOME POSSIBLE QUESTIONS FOR DISCUSSION

1. What is the view from your site/program of the context in which we're working?
2. What are issues that are positively impacting us?
3. What are issues that are negatively impacting us?
4. Where are the challenges and opportunities?



POSSIBLE FUTURE TOWN HALL FORUM TOPICS

Administrative Home – is Augsburg the best home for CGE now? What would other options be and what would the pros and cons be of each? How can we strengthen our position at Augsburg?

Business model – CGE's business model is very dependent on sufficient enrollments in semester programs; however, enrollments in them have dropped in recent years. What changes can CGE make to identify a different business model? Can we adapt our staff intensive model for delivering programs?

Programs/Products – do we need more up-to-date themes that will appeal more to current students? Are there new products we can develop to build on our strengths? - Do we diversify our regions or do we try to target people interested in the regions where we're currently based?

