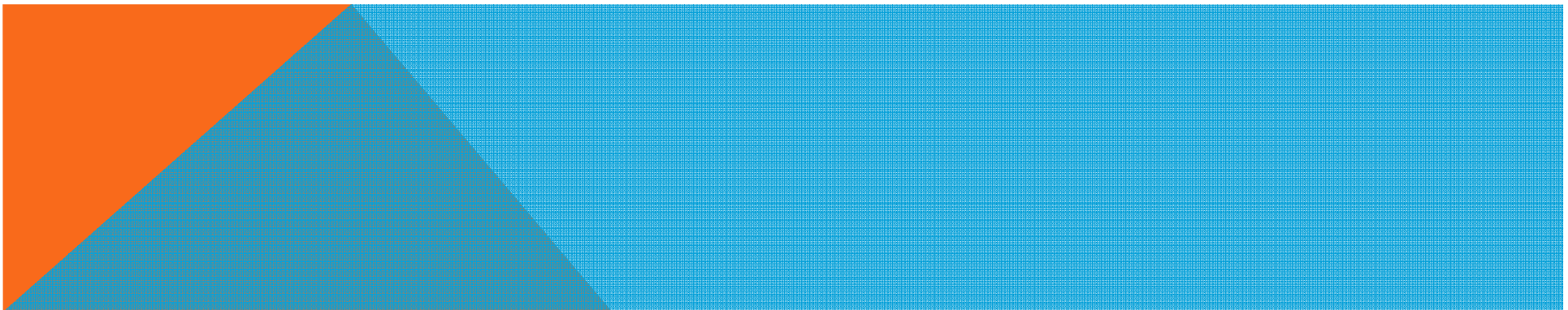


TOWN HALL FORUM
MAY 21, 2013
CGE'S PROGRAMS AND PRODUCTS

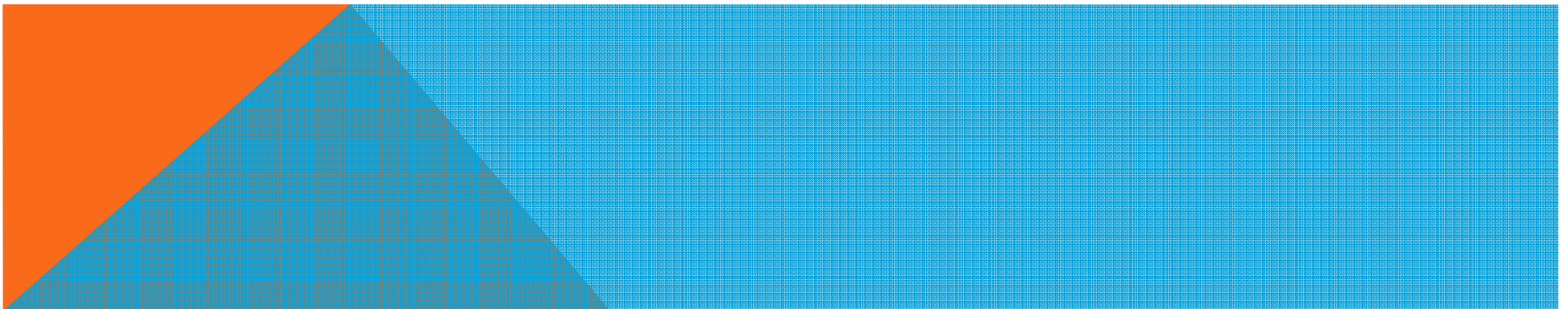
GROUND RULES

1. The note-taker will monitor the chat box and occasionally type in summary comments that will later serve as notes.
2. Participants who wish to speak should type RAISE HAND in the chat box and will be called on in order, so that everyone doesn't try to speak over each other.
3. Please don't overuse the chat box to make points/counterpoints/interjections because it may distract others from the participant who is speaking.
4. Please be mindful of not speaking a second time until others have had a chance to speak a first time.
5. There will be no check-in or check-out of meeting participants so that we can best use the 1 hour meeting time.
6. Please mute your microphone when not speaking to minimize background noise. Please use a headset and microphone if you have one to minimize echo's.



GOAL

The purpose of this meeting is to rethink CGE's programs and brainstorm on additional products to offer.



CURRENT PRIMARY PRODUCTS

Products	Assessment
Semester programs	<ul style="list-style-type: none">- Declining enrollments- National trend showing flat or declining enrollment in them- Trend for shorter programs
Travel Seminars	<ul style="list-style-type: none">- Growing area of study abroad- Consistent number of about 50/year- Hard to get traction in new locations
Summer academic programs	<ul style="list-style-type: none">- Enrollment has rarely been strong for us
Custom travel	<ul style="list-style-type: none">- Some consistent sponsors like Furman and Carleton for term-abroad programs- In Mexico we have had people on sabbatical, professional development, ministry development to name a few...

PAST CGE PROGRAMMING LOCATIONS

North America – Mexico/Hawaii/Detroit/Minneapolis

Central America - Guatemala/El Salvador/Nicaragua/Costa Rica/Honduras

South America - Bolivia/Chile

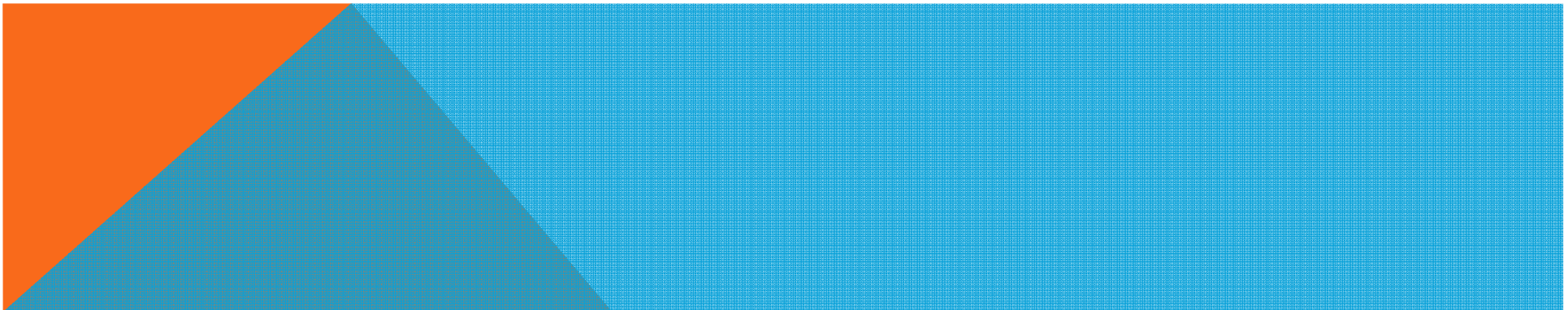
Africa - Namibia/South Africa/Zimbabwe/Uganda

Europe - Switzerland/Germany/Norway

Middle East - Israel/Jordan/Palestine

Asia - Vietnam/Thailand/Laos/China/India/Hong Kong/Philippines

Caribbean - Cuba/Haiti/Guadeloupe/Dominican Republic



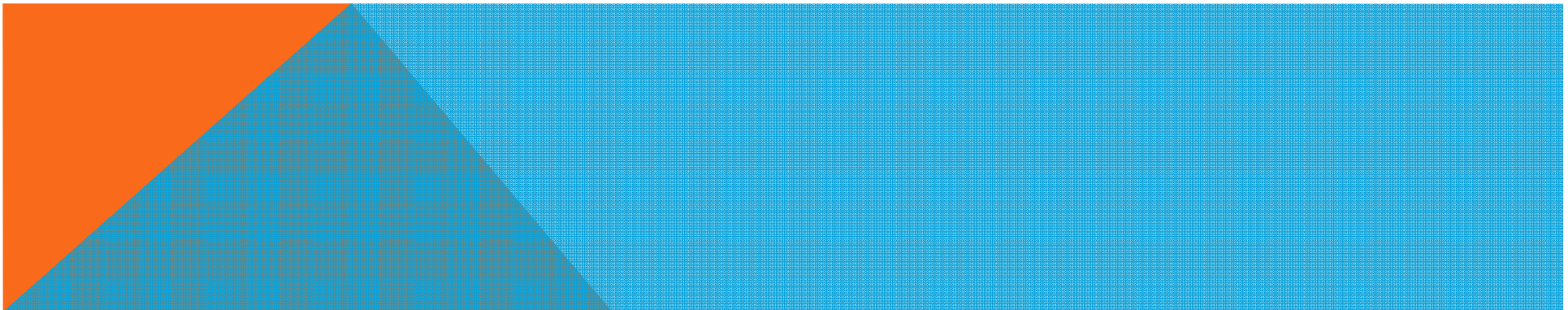
BUILD ON THINGS THAT WORK WELL

UNAM exchange

- Social work program
- 1 week at UNAM
- 1 week at CEMAL
- Meet peers and share professionally

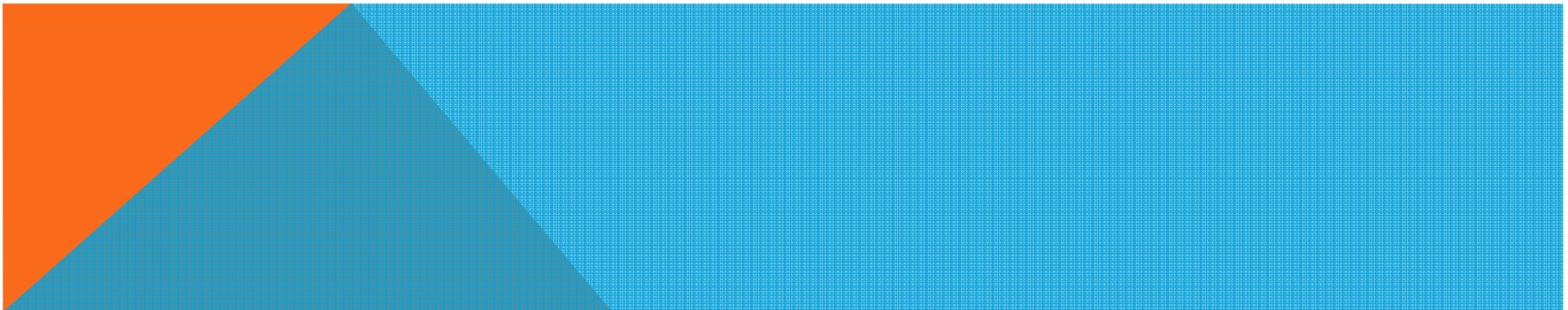
This is one thing that we constantly get in the evals:

More interaction with local students



PARTNERSHIP MODEL

- CMMLK in Cuba
- Vietnam-USA Society
- Sonia in Bolivia
- Possibility with Vishtar
- Kevin Connors would like to develop something with us in Europe
- Communication can be a challenge
- Difficulty having the same control over the product
- Has been difficult getting sufficient interest for all locations except Cuba. Bolivia was a great but there was not much interest



CLICK AND BRICK

Combining time abroad with some kind of online course

- Could do 1/3 time in online course so reduce time and costs abroad
- Could do a certificate program

For example: Arcadia's

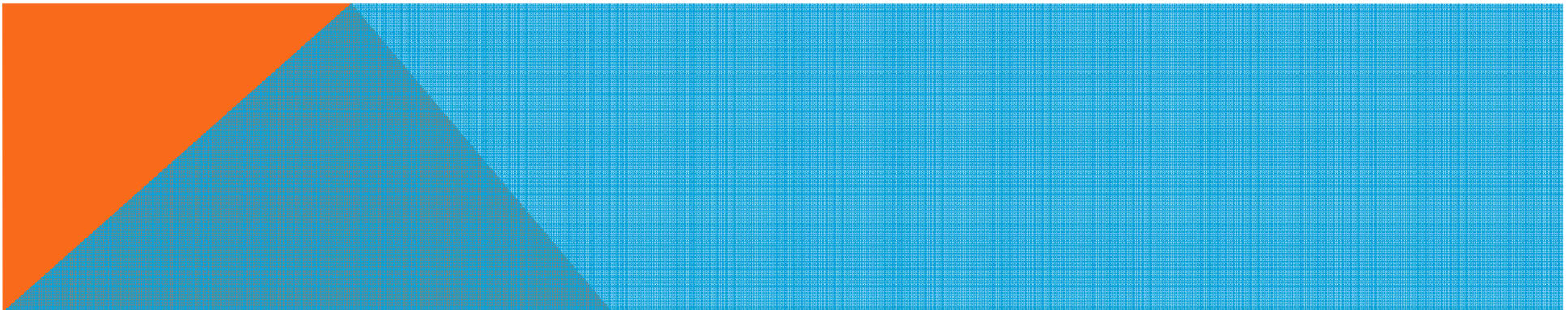
Co-Curricular Learning Certificate

www.arcadia.edu/abroad/CLC/

SIT has lots of Prof. Development and Certificate Programs

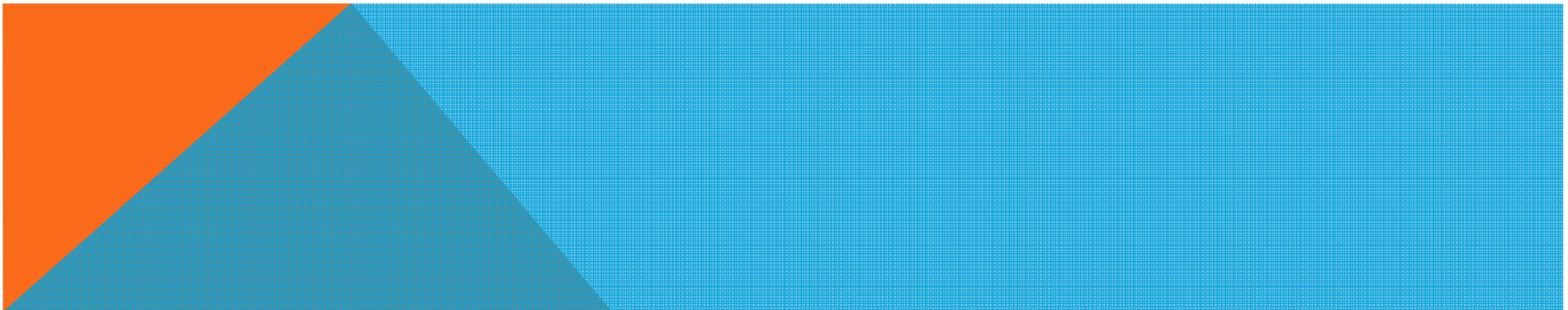
www.sit.edu

In Mexico maybe the EPLA and CELA Spanish Exams



CONSIDERATIONS IN DEVELOPING NEW THINGS

- Our demand is very heavy January, March, May – can we take on new programs or products that may impact the same time periods
- How do we expand to new locations? In a partnership model? With investments of people and property?
- How can we create lower cost programs?
- How do we reach new audiences (ie, business, church, NGO), retired people), and is it worth the effort?
- How can we attract students from other parts of the world to our current programs?



EXAMPLES OF OTHER PROGRAMS

SIT : Besides Study Abroad they have a graduate program... is that an option ?

Experiential education

Exploring Critical Global Issues

Field Base Study

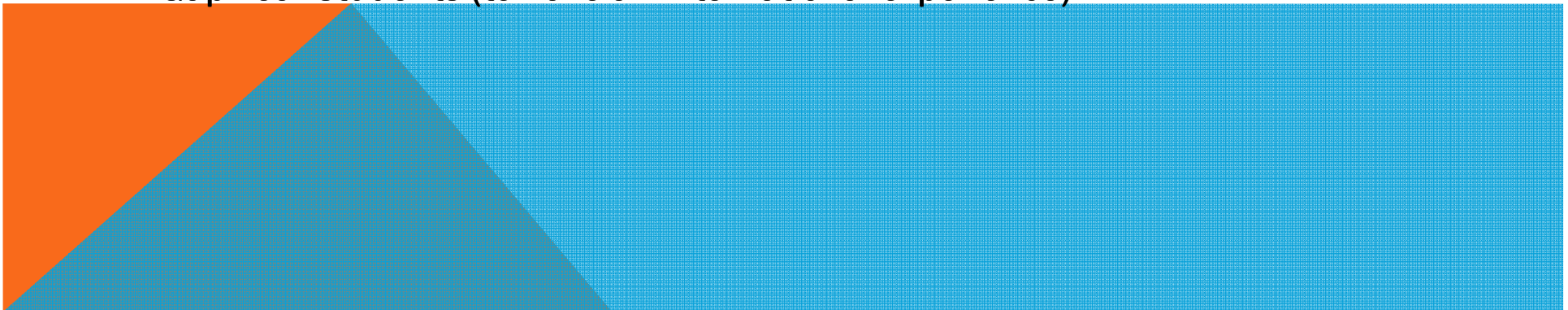
Strengthening Intercultural Understanding

CIEE

Work, Teach, Internship

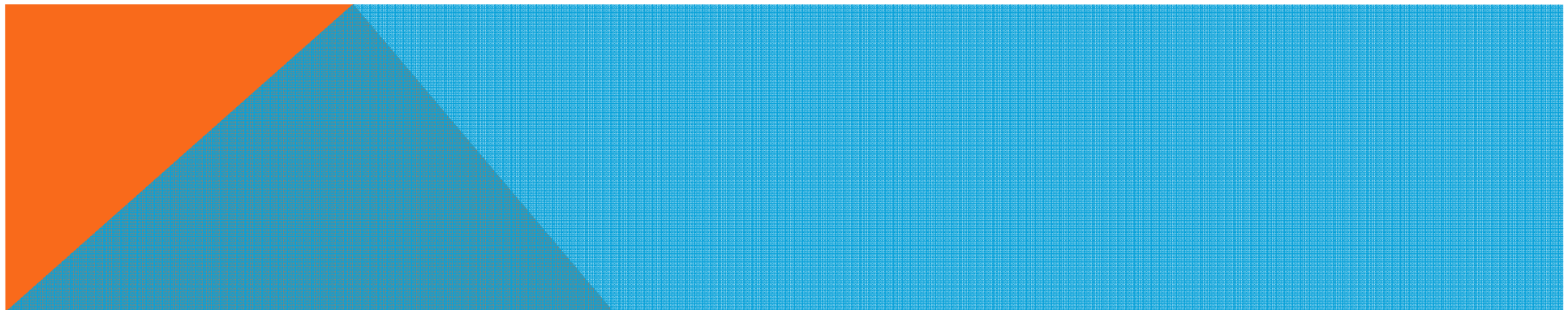
Study Abroad

Gap Year students (to have an international experience)



SOME POSSIBLE QUESTIONS FOR DISCUSSION

1. Do we need more up-to-date themes that will appeal more to current students?
2. Are there new products we can develop to build on our strengths?
3. Do we diversify our regions or do we try to target people interested in the regions where we're currently based?



POSSIBLE FUTURE TOWN HALL FORUM TOPICS

Other?

